EU-FarmBook

Online Training Sessions
VIDEO COMPRESSION FOR UPLOADING

17-09-2024

ACCESS THE MANUAL

Important to know

- **This is one session in a series of online training sessions**

- **This webinar is being recorded**

- **You're not filmed**

- **The recording will be made available online**

- **Please ask your questions in the chat**

Agenda

❑ **Goal of today's session**

❑ **Why compress a video?**

❑ **Video compression software** - Handbrake

❑ **How to compress a video for uploading?**

❑ **Summary**

❑ **Q&A**

Goal

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❑ How can I make sure the video I want to upload will have the correct technical characteristics?

❑ Which software can I use to prepare the video content?

❑ How do I make sure the video is not too large for EU-FarmBook visitors to stream it?

Why compress a video?

❑ **Decrease uploading time for you**

❑ **Decrease downloading time for the viewer**

❑ **Video compression has become standard practice**

❑ Ecological

Video compression software

Handbrake

❑ **Free**

❑ **Open source**

❑ **Supported for multiple operating systems**

❑ Good results

Video compression software

Other software

Adobe Premiere

Any Video Converter

How to compress a video for uploading?

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Handbrake DEMO

How to compress a video for uploading?

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Settings

Handbrake

❑ **MP4**
❑ **Enable option:** Web Optimised
❑ **Video encoder:** H.264
❑ **Framerate (FPS):** 30
❑ **Quality:** 27-28

Adobe Premiere

❑ **MP4**
❑ **Enable option:** Youtube
❑ **Video encoder:** H.264
❑ **Framerate (FPS):** 24
❑ **Quality:** Match Source – Adaptive High Bitrate

How to compress a video for uploading?
Manual
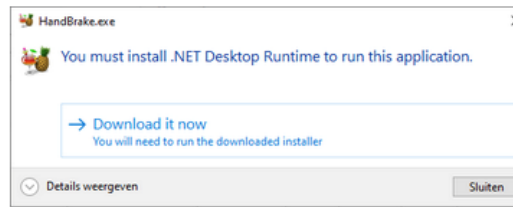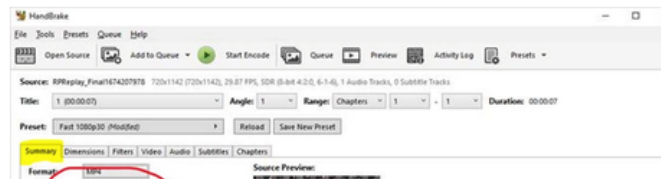
Summary

❑ **Video compression is in the benefit of uploader, the viewer and the internet**

❑ **Free software is available, choose which one you like, but optimise the video for web**

❑ **We have a manual and this presentation**

❑ Cameras ready, **ACTION!**

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Questions