

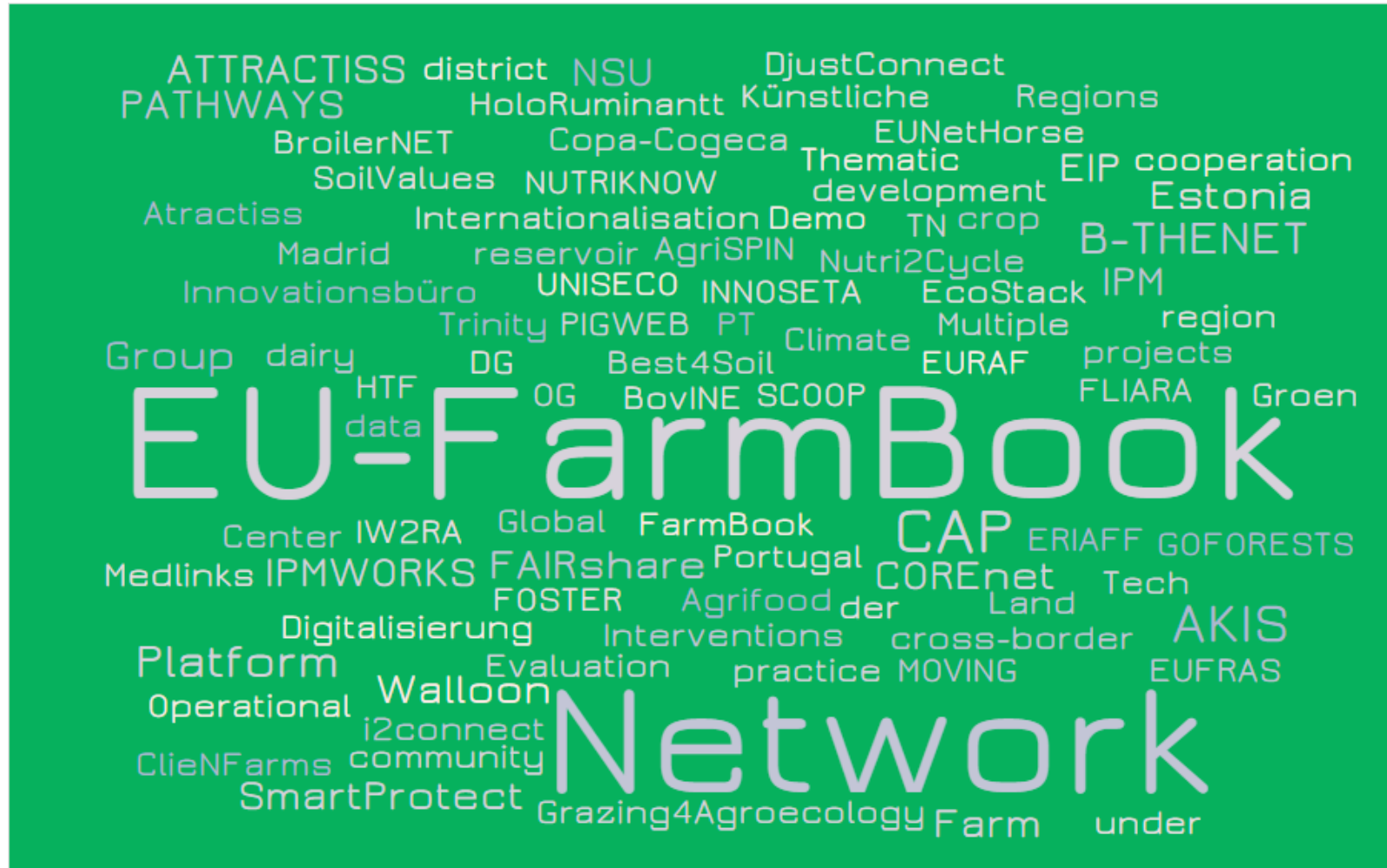


**EU-FarmBook**

# INTRODUCTION

Pieter Spanoghe (UGent, BE)

# 01 Who is in the room?



# 01 Who is in the room?



**A common goal:  
Improve the engagement with the users**

## **Project community**

- EU-funded and national research and innovation (R&I) projects
- Finished & running projects
- Future projects

## **EU-FarmBook consortium partners**

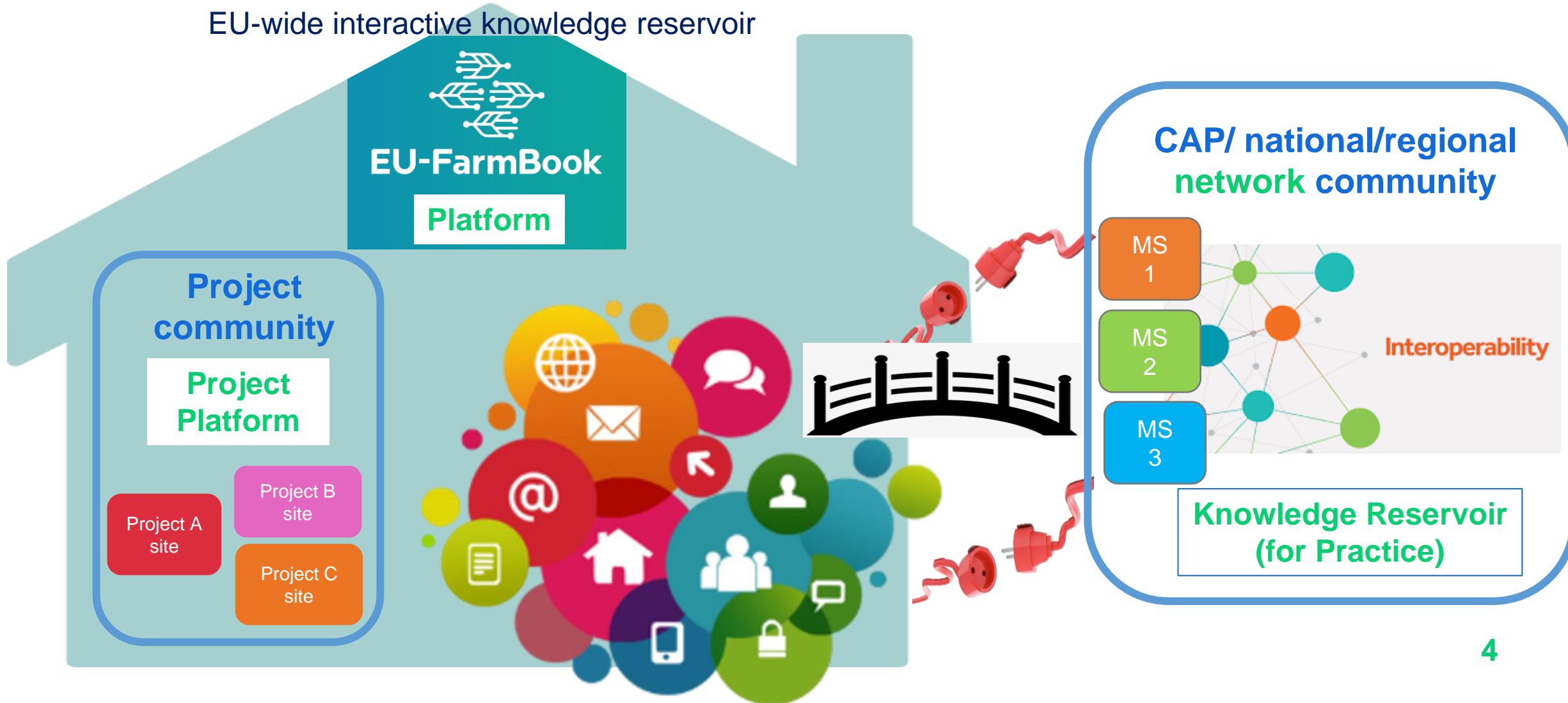
- Technical team
- Ambassadors
- Education & Training leader
- Communication team
- AKIS project family members

## **CAP/ national/regional network community**

- AKIS coordination
- Managing authorities/CAP network
- National Rural network
- Regional Rural network

## 02 Why EU-FarmBook meets network & project community already?

EU-wide interactive knowledge reservoir



## 02 Why EU-FarmBook meets network & project community already?

Socrates:  
Complaints about the  
impact of books



cognitive technologies, will we fall into an equivalent state of ignorance?

These fears have long been with us. In ancient Greece, Plato tells us that Socrates complained about the impact of books, arguing that reliance on written material would diminish not only memory but the very need to think, to debate, to learn through discussion. After all, said Socrates, when a person tells you something, you can question the statement, discuss and debate it, thereby enhancing the material and the understanding. With a book, well, what can you do? You can't argue back.

But over the years, the human brain has remained much the same. Human intelligence has certainly not diminished. True, we no longer learn how to memorize vast amounts of material. We no longer need to be completely proficient at arithmetic, for calculators—present as dedicated devices or on almost every computer or phone—take care of that task for us. But does that make us stupid? Does the fact that I can no longer remember my own phone number indicate my growing feebleness? No, on the contrary, it unleashes the mind from the petty tyranny of tending to the trivial and allows it to concentrate on the important and the critical.

Reliance on technology is a benefit to humanity. With technology, the brain gets neither better nor worse. Instead, it is the task that changes. Human plus machine is more powerful than either human or machine alone.

# 03 Who of EU-FarmBook? Technical team



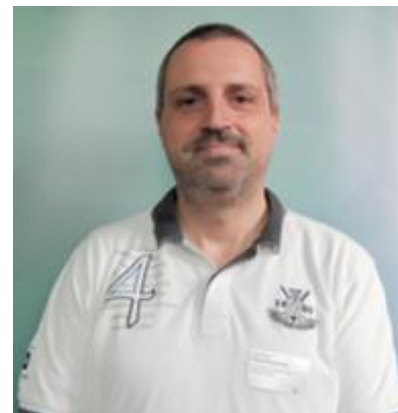
ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ  
AGRICULTURAL UNIVERSITY OF ATHENS



Christopher Brewster  
Maastricht University



Louis Powell  
Maastricht University



Hercules Panoutsopoulos  
Agricultural University of Athens



Panagiotis Stamatelopoulos  
Agricultural University of Athens

# 03 Who of EU-FarmBook? Ambassadors



Lisa van Dijk  
Highclere Consulting



### 03 Who of EU-FarmBook? Ambassadors





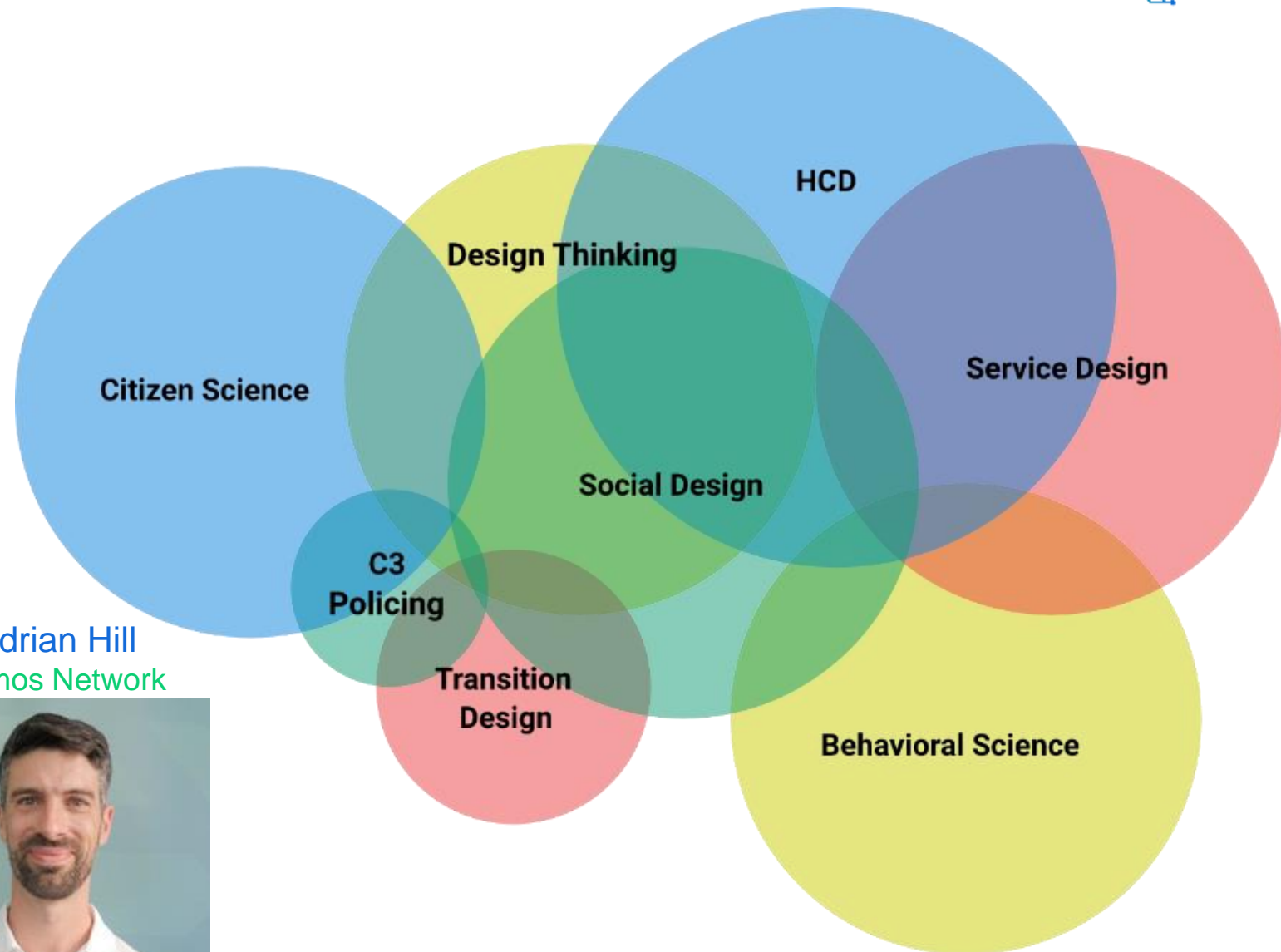
### 03 Who of EU-FarmBook? Responsible for Education & Training



Patrizia Proietti  
Council for Agricultural Research  
and Economics (CREA)



### 03 Who of EU-FarmBook? Social Designers



Laurens van der Cruyssen  
Osmos Network



Adrian Hill  
Osmos Network

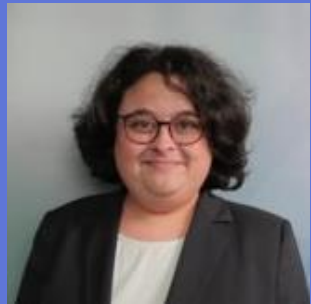


# 03 Who of EU-FarmBook? Communication team

Rui Almeida



Joaquim Cabral



Aysegul Yasari

Hochschule  
Bonn-Rhein-Sieg  
University of Applied Sciences

In Europe  
Agricultural journalism starts here

# We are the European network of agricultural journalists

22  
national guilds

3300 +  
agricultural journalists  
and communicators

2011  
founded



Follow Us

### 03 Who of EU-FarmBook? Coordination & Management team



Pieter Spanoghe



Els Vermeulen



Inge De Bo



## 04 Why we are developing the EU-FarmBook Platform?

### Vision

**EU-FarmBook** is the point of reference for farmers, foresters and advisors.



### Mission

**EU-FarmBook** is the answer to real needs of farmers, foresters and advisors. The Horizon Europe project offers an interactive, multi-lingual meeting place for agriculture and forestry communities, giving access to trustworthy knowledge objects according to **findable, accessible, interoperable, and reusable** (FAIR) data principles. **EU-FarmBook** users can interact and explore innovative ways to solve their daily challenges.

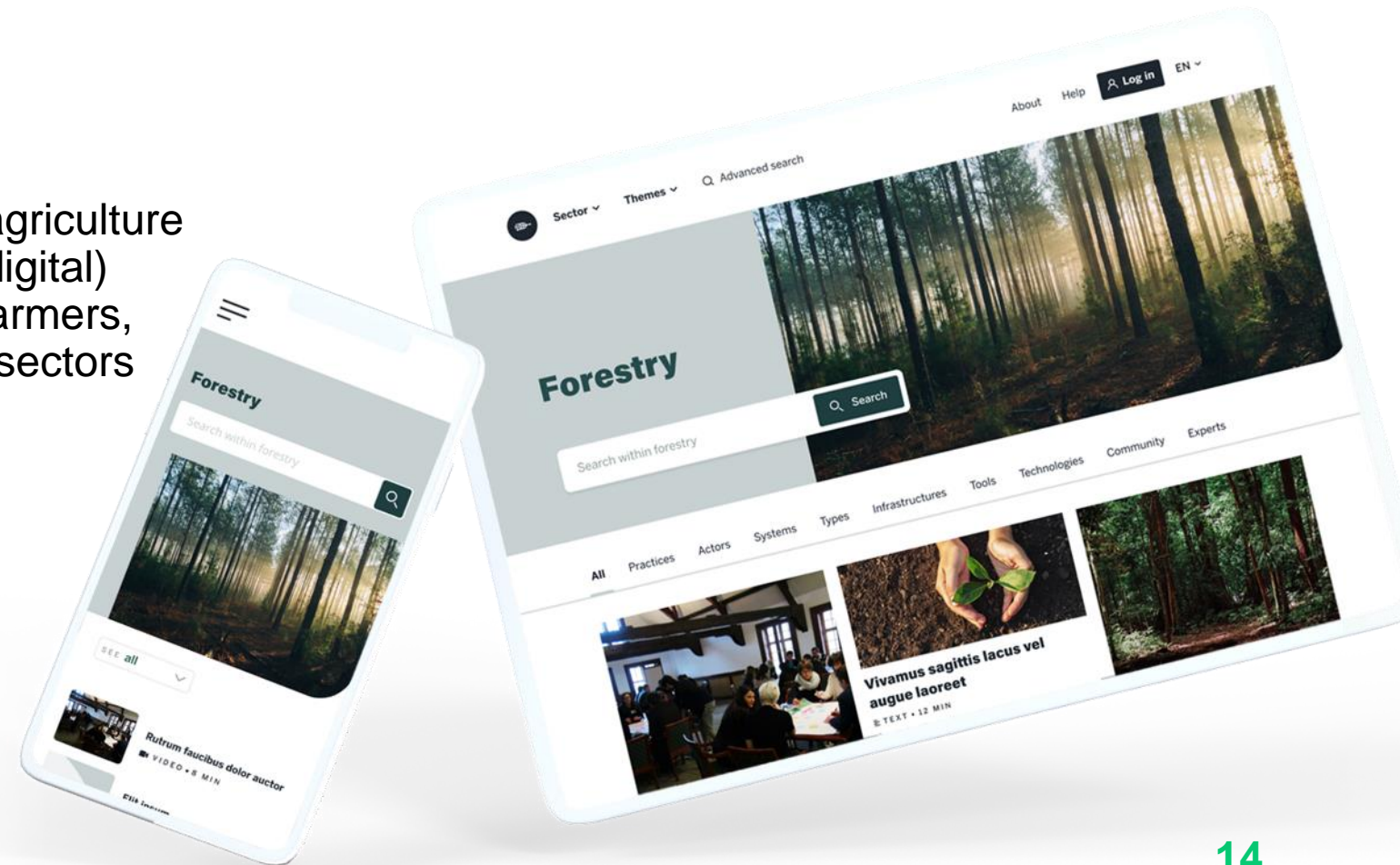
Tangible impact of **EU-FarmBook** is generated via practice-oriented communications, various dissemination channels, on farm demonstrations, and widespread educational programs. Together with the related projects modernAKIS and ATTRACTISS, **EU-FarmBook** supports the Member States' AKIS Actors, CAP Networks and EIP-AGRI Service Points in a multi-actor approach.

## 04 Why we are developing the EU-FarmBook Platform?



# EU-FarmBook digital platform

The **future of innovation** in European agriculture and forestry is based on the improved (digital) **exchange of best practices** between farmers, researchers and advisors from different sectors and Member States.



# 04 Why we are developing the EU-FarmBook Platform?



EU FARMBOOK Kategóriák

Keresés adatbázisunkban...

Rólunk Segítség **BEJELENTEZÉS** HU

## Erdészet

Keresés erdészet

**Keresés**

EU FARMBOOK Categorie

Cerca nel nostro database...

Chi siamo Aiuto **ENTRA** IT

## Silvicoltura

Cerca all'interno di silvicoltura

**Cerca**

Minden tartalom **Közösség** Szakértők

Tutti i contenuti Community **Esperti**

### Témák és beszélgetések

#### TEST

joachim  
15 hours ago

Dit is een test

nincs hozzászólás

#### test

joachim  
2 months ago

# Community chat

#### Csatlakozzon a közösséghez

Szeretné megosztani  
visszajelzéseit és bekapcsolódni a  
beszélgetésbe?

**Feliratkozás**

UN TOTALE DI 0 SILVICOLTURA ESPERTI

ORDINA PER Relev...

Ops, non abbiamo trovato nessun autore su questo argomento

**← Torna alla homepage**

# Expert database

# 04 Why we are developing the EU-FarmBook Platform?

## Multiple languages

[← RETURN TO OVERVIEW](#)

### Search results for 'soil'

A TOTAL OF 2 RESULTS

SORT BY **Relevantie** [List](#) [Grid](#)



#### Haywood Oaks Farm - how tree planting can save the soil

[FORESTRY](#) [VIDEO](#)

This video shows the benefits of tree planting to prevent soil erosion and soil quality degradation from heavy rains.

KEYWORDS:

[SAND LAND](#) [WIND EROSION](#) [WATER EROSION](#)



#### Whitehall Farm - planting to improve economic returns

[FORESTRY](#) [VIDEO](#)

This video shows a farm that has integrated trees into their wheat, barley, clover and vegetable-producing business, establishing the larges...

KEYWORDS:

[WIND EROSION](#) [SOIL DEGRADATION](#) [FRUIT TREES](#)

#### Active filters

[Clear all filters](#)

[FORESTRY](#) x

#### Category

- Livestock
- Society
- Economics
- Environment
- Crop Farming
- Forestry

#### Subcategories

#### Keywords

#### Language

#### Location

#### Macrocategories

#### Type

[← RETOUR À L'APERÇU](#)

↑ 0 j'aimes ↓ [aucun commentaire](#) [Partager](#)



### Ferme Haywood Oaks - comment la plantation d'arbres peut sauver le sol

6 days ago  
par [The Woodland Trust](#)  
[AFINET](#)

[Traduit automatiquement](#)

Cette vidéo montre les avantages de la plantation d'arbres pour prévenir l'érosion des sols et la dégradation de leur qualité par les fortes pluies.

#### Données

[Afficher plus](#)

langcode fr

#### Plus d'informations

Objectif: [diffusion](#)  
filetype: [vidéo](#)

#### Liens connexes

[AFINET](#)



# 05 Why participants are here on the EU-FarmBook Platform Day?



**Good overview** of what the EU-FarmBook will offer



**How to enhance the sharing of info and knowledge** for different agricultural stakeholders

**Training and knowledge**

**Active collaboration/harmonization** of tools with the EU-FB and other EU-TNs

Make **connections** while exchanging knowledge **with European experts**

**Cooperation** between **all the AKIS actors** and compromise

**Getting the info I need**

**Knowing what is being done** in the other MS

International contact with **people working on the same goals**



**Connect** with interesting people

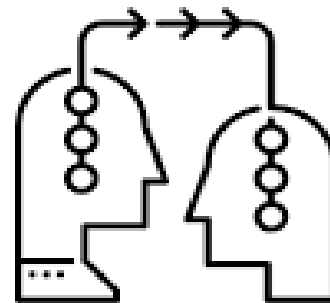
**Multiple interactions & capacity building** especially for smaller countries

**To learn from other participants as well as from the speakers**

**Meet colleagues** involved in AKIS in MS. Create a knowledge transfer **network with AKIS partners**

**Find the synergies and collaboration opportunities**

Learning on EU-FarmBook & its **novelty vs other "result booster" platforms**



Clear ideas of how **current projects** can interact the EU-FarmBook, and how **future projects** can build on the FarmBook to benefit their impact



Gaining insights in **what will make** the EU-FarmBook **concept a success?**

Clearer vision about how knowledge exchange **platforms can be connected** or how they can be **complementary**

## 06 Program of the EU-FarmBook Platform Day

### Morning program

08:30 - Registration of participants

09:15 - Introduction

09:30 - Presentations of EC - DG AGRI

10:05 - Presentation of the EU-FarmBook

10:45 - Questions

10:55 - Coffee-Break

11:25 - Three keynote speeches: Testimonials of Existing Platforms

12:05 - Guidelines for the Parallel Sessions

12:15 - Lunch

WHY?

WHAT?

Informing, sharing knowledge

Interoperability

No need for reinventing the wheel

### Afternoon program

13:15 - Parallel Sessions

14:45 - Coffee-Break

15:15 - Parallel Sessions

16:15 - Panel Discussion

17:05 - Closing - Next Steps

17:15 - End of the event

19:00 - Dinner

HOW?

