

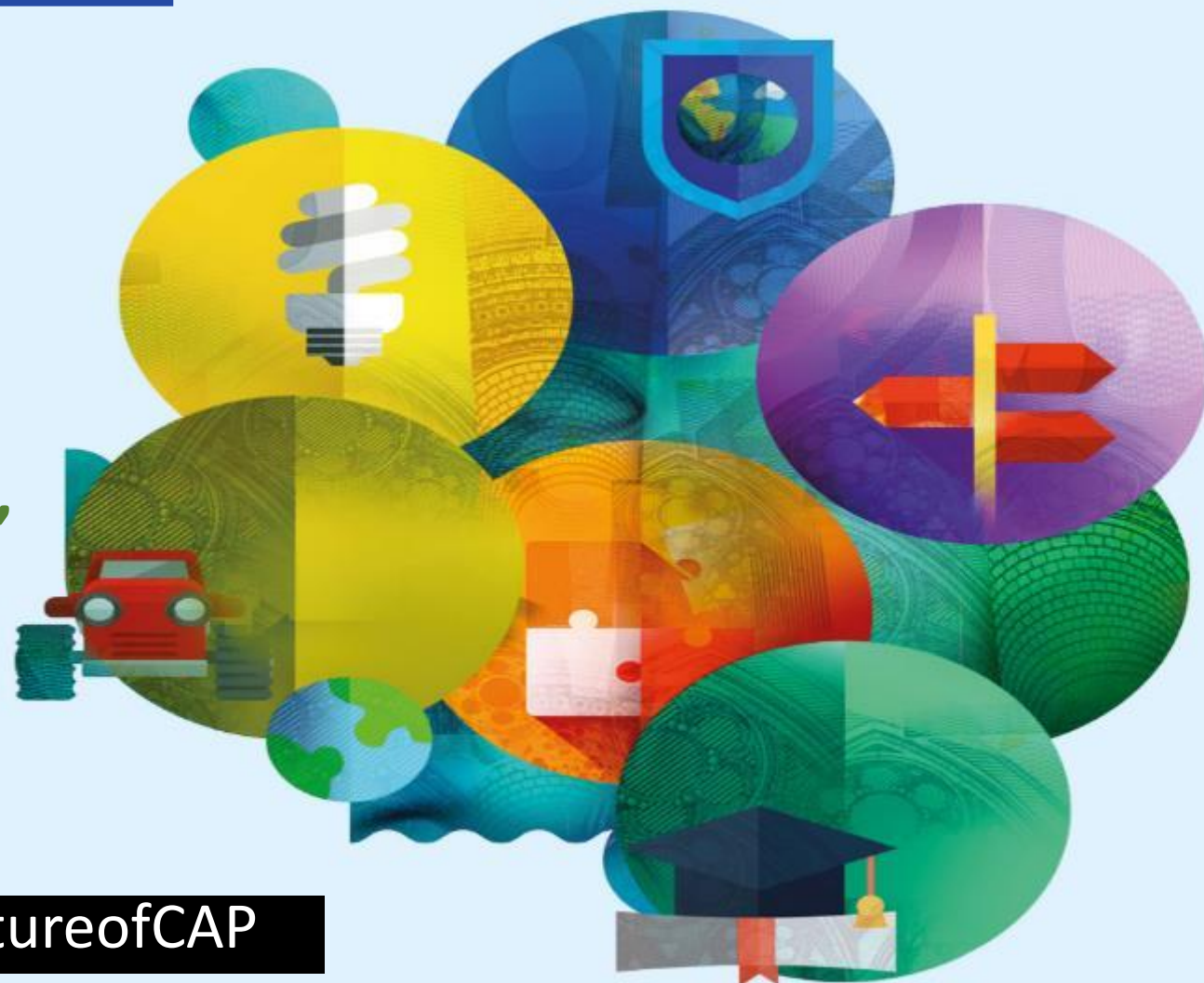
COMMON AGRICULTURAL POLICY

2023-2027



**EU and National Knowledge
reservoirs for practice in the context
of the AKIS Strategic Approach in MS'
CAP Plans**

Inge Van Oost - DG AGRI
European Commission
EU-FarmBook online policy makers' day
on National/regional Knowledge
reservoirs for practice
26 January 2023



#FutureofCAP



The AKIS at the heart of the agricultural innovation ecosystem

What is an Agricultural Knowledge and Innovation System (AKIS)?

What: *AKIS is the organisation and interaction of persons, organisations and institutions who **use** and **produce knowledge and innovation** for agriculture **and interrelated fields.** (def)*

Who: *The main players of the AKIS are: farmers/foresters, advisors, researchers, (farmer) organisations, NGOs, networks, retailers, media, services, various ministries...: they all produce and need knowledge!*

Why: *The aim is to create a **regional/national innovation ecosystem** by enhancing **knowledge flows** between the AKIS players as well as strengthening links between research and practice.*

Brief "What is AKIS": https://agriculture.ec.europa.eu/system/files/2019-04/building-stronger-akis_en_0.pdf

AKIS at the heart of the agricultural innovation ecosystem =>

Cross-cutting CAP support to Systematically share

Knowledge and Innovation in Agriculture and rural areas

including **in whatever farming and rural activities**

automatically relate to (= environment, climate, biodiversity, landscape, consumers and citizens, food and non-food systems including transformation and distribution chains, etc)



Where does the AKIS policy come from?

*In their 2008 declaration, the researchers of the Standing Committee of Agricultural Research (SCAR) stated that the **classical linear research model does not function anymore** to have real impact in the field. The current CAP AKIS policy and potential interventions can make use of the current formats and experiences from MS. Experts from about 24 MS from the SCAR Strategic Working Group collected this in the AKIS4 report, and based it on their discussions and own practical experiences. In the report much about AKIS in all its aspects is explained and a long series of possible types of interventions and concrete examples given. The report is available on the Europa "Future CAP" website and is called "Report: preparing for future AKIS in Europe". You can download it here: <https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/future-cap#innovation> or ask to you a paper copy*

WHY focus on AKIS? A reinforced AKIS integrates all AKIS actors and ensures knowledge flows inside Member States & across borders



A good AKIS strategy will bring actors together on a structured and regular basis, creating continuous interaction to speed up knowledge exchange, knowledge flows, innovation and most of all: implementation in practice

Synergies between policies: the bigger EIP picture: How to find each other? => AKIS needed

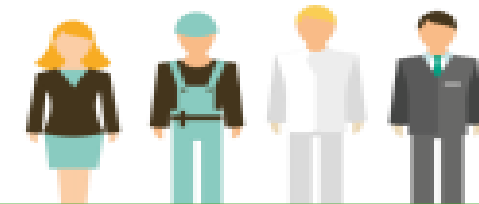
CAP/Rural development
(regional/national level)



- ✓ **OG preparation**
- ✓ **OG projects**
- ✓ **Innovation support services**



Research projects
Multi-actor projects
Thematic networks (interactive innovation)



Involvement of OGs is strongly recommended

developing knowledge hubs/reservoirs for practice can help !



Unique EU knowledge repository of contacts and practice abstracts



Spread the results

The EIP-AGRI in short: same principles in AKIS



- The EIP-AGRI applies an overarching "*Open innovation*" concept based on the **interactive innovation model** (applied in RD Operational Groups and H2020 Multi-Actor projects), see **Art 127(3)**:

Collaboration between various actors to make **best use of complementary types of knowledge** (scientific, practical, organisational, etc) **in view of co-creation** and **quick spreading** of solutions/opportunities **ready to implement in practice.**

- **EU wide knowledge and innovation network** linking actors: communication, partnering, dissemination, knowledge flows and collecting practice needs (*Open science*)

"I not only use all the
brains that I have,
but all that I can
borrow"

Woodrow Wilson –
President of the USA, 1913-1921

Developing knowledge hubs/reservoirs for practice: objectives

- **Collecting practical methods/approaches/practices** which farmers, advisors and any end-user can **immediately apply, are easy to understand and in the native language**. Photo's, videos, leaflets, short brochures, farmers sharing their experience are all very popular "knowledge objects" for practitioners
- **Linking actors for physical events based on the collected information in the knowledge reservoirs:** communication, partnering, dissemination, knowledge flows and collecting practice needs
- **Be aware that a knowledge reservoir for practice is not equal to collecting some good examples** as NRN/national CAP network are used to do, nor to scientific publications. The material in the database must be **ready-to-use, attractive, based on the latest practices and knowledge/science**, but not be scientific abstracts (too long & too difficult for practitioners to use)
- The **content of the reservoir should be impartial**, it should not be meant to be used for commercial purposes

Developing knowledge hubs/reservoirs for practice: potential uses are endless

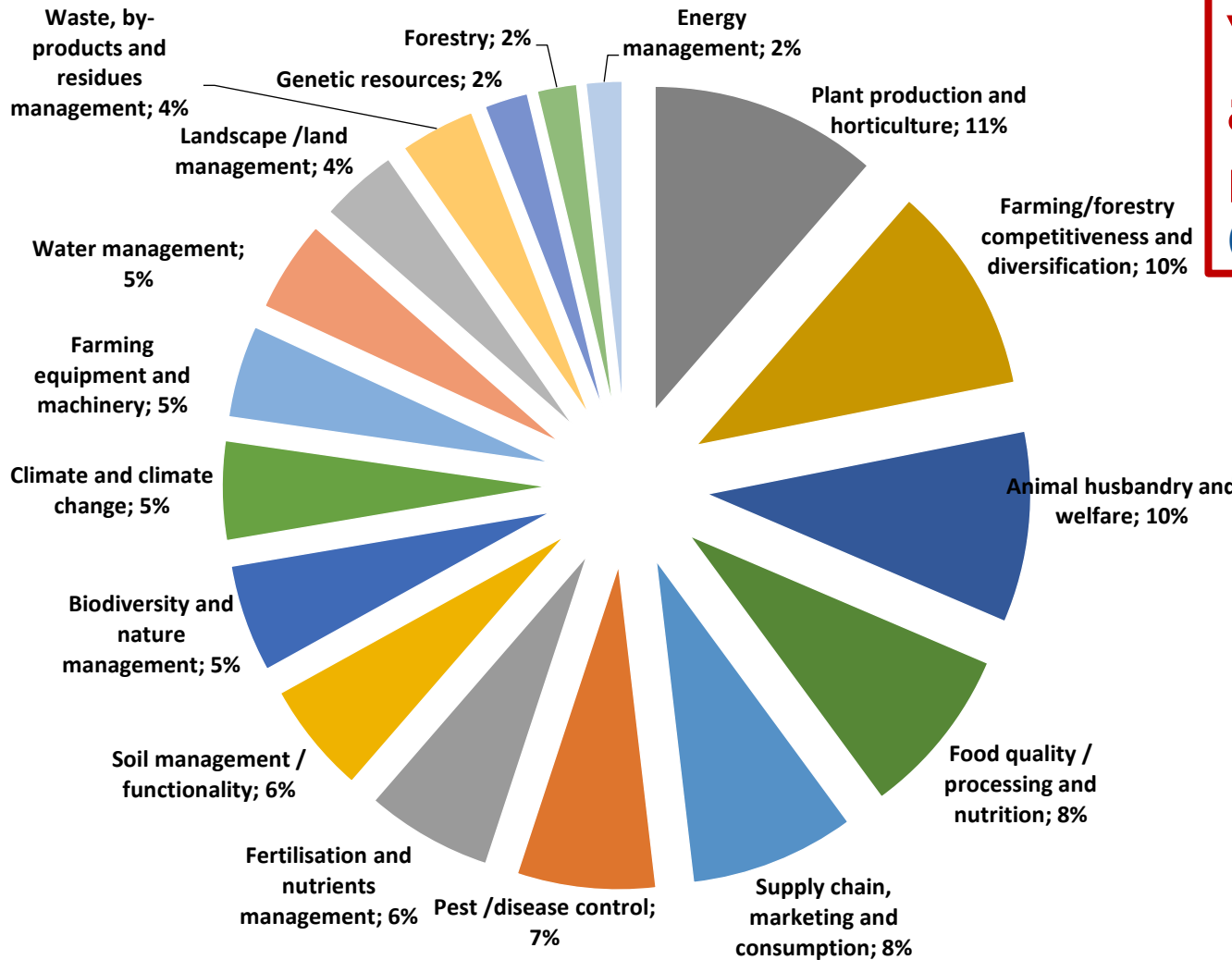
- **The material can be used for many purposes:** education, vocational training of farmers/foresters and other end-users of information, informing advisors integrated in the AKIS and upskilling them, the continuous training for the advisors, on-farm demonstration preparations, any peer-to-peer event by/for practitioners, supporting new entrants, input for discussion groups, drafting in agricultural journals, inspire cross-visits to other MS to learn new practices and techniques, inform innovation support services, delivering info/events to the (social) (agricultural media), TV, radio etc, In short: **a knowledge hub for practice is a pillar for a well-functioning AKIS Strategic Approach where the different actors get informed on each other actions.**
- **Specialist advisors**, in close contact both with practice (through connections with field advisors) and with science (for instance the scientists involved in OGs or Horizon multi-actor projects **are ideal to fill and maintain this reservoir, as it forms part of their job**, and they can help any AKIS actor and in particular the field advisors with it. You can develop a “back-office” with specialist advisors using CAP funds for OGs and/or technical assistance and/or advisory interventions (several MS planned this already for the period 2023-2027)

Developing knowledge hubs/reservoirs for practice: potential uses are endless

- **The knowledge and innovation strand of the national CAP networks can play an important role:** from helping to collect material from stakeholders, to the many (physical) events that can be organized using the content of the knowledge reservoir
- **You are not alone** for the task of developing a knowledge reservoir from practice. **Please do not start from scratch:** we have the EIP OG + Horizon multi-actor projects database on the EIP website (under development to be integrated in the CAP network website)
- Furthermore, already 4 EU advisory networks are running, 5 more have been published for calls in 2023 (EIP brokerage event on 17-18 Jan 2023), and more will be coming. These EU Advisory networks, together with the outcomes of over 43 Horizon thematic networks would be ideal material to fill the knowledge reservoir for practice
- **Today we are here to take state of play, seek synergies,** avoid double costs and overlapping work. **Plenty material is already available, make use for it.**
- **Make use of the EU wide knowledge and innovation network**

A wide variety of OG project subjects:

Green Deal 'avant la lettre': already about 65% of OGs on environmental-climate issues



“EIP” OG projects even act as a test bed for CAP measures
 (see IE example - EIP seminar Sep 2021)

- Focus on environment & climate (65%)**
- Sustainable pest/disease control
 - Smart fertilisation / Soil quality
 - Animal and plant health
 - Supply chain innovation
 - Biodiversity management
 - Organic farming productivity
 - Digital-based solutions
 - ...and more

Source: European Commission – official data in SFC (May 2021)

Note: dissemination obligation only after the project finished, so not all running projects are included

Agriculture will be more and more knowledge-intensive



EIP-AGRI – What did we achieve?

- ✓ 26(27) Member States, 98 rural development programmes implementing EIP OG “innovative projects”
- ✓ in 2014-2022 (7 years) more than 3000 OGs running or finished (still 3 years to go) = **> 1 bio €**
- ✓ **Next CAP draft plans: almost 3 x more OGs for only 5 years + more variety in O.1 type of interventions (not only “Agr. product.& sustain” oriented development”)**
- ✓ 190 multi-actor projects under Horizon 2014-2020 (two thirds of total projects) for **1 bio Euro** – again many more to come... => A growing and thriving network:



An increasing volume of practice-oriented knowledge to be managed!

www.eip-agri.eu





THE 9 COMMON OBJECTIVES

OG projects will cover all 9 CAP objectives



**Cross-cutting objective
KNOWLEDGE & INNOVATION**

EURAKNOS & EUREKA have prepared 'EU-FarmBook', an EU wide knowledge reservoir for practice



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RETURN TO OVERVIEW

554 likes 0 comments

The title of this interesting article

January 12, 2018

By Joseph Stevens, Katherine Youth and Forest advisment

Smart Akis

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Enim neque volutpat ac. Curabitur blandit tempus porttitor. Donec id elit non mi porta gravida at eget metus. Aenean lacinia bibendum nulla sed consectetur.



More info

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Interaction: building practice communities

Having potential innovative knowledge is one thing, turning it into reality is another.

"The value of an idea lies in the using of it."

Thomas Alva Edison –
inventor of the light bulb

Next encounter: AKIS seminar on 14-15 June in Vilnius – save the date!

Provisions on modernisation in the CAP Strategic Plan Regulation 2023-2027

Funding innovative projects.....

**.....will now be supported by a whole
innovation ecosystem systematically
interlinking people and projects (AKIS)**

AKIS in CAP Strategic Plans (Art.114)

developing knowledge hubs/reservoirs for practice can help !

The CAP Strategic Plans shall contain:

1. Their contribution to the cross-cutting objective related to fostering and sharing of knowledge, innovation and digitalisation, notably by describing:

- **The (future) organisational set-up of the AKIS:** *which organisational improvements are needed? (based on a SWOT)*
- How **advisors, researchers and CAP networks will work together within the framework of the (future) AKIS**, e.g. by **developing knowledge hubs/reservoirs for practice**
- **How advice and innovation support are provided**, e.g. **with support from knowledge hubs/reservoirs for practice**

Farm advice organised within the AKIS structures in CAP Strategic plans (art 78 & 15):

developing knowledge hubs/reservoirs for practice can help !

- ✓ *Advising farmers and other beneficiaries of CAP support to be included in the CAP plans*
- ✓ **All advisors shall be integrated within the AKIS in an inclusive way (Art 79), to be able to cover **economic, environmental and social dimensions** and to **deliver up-to-date technological and scientific information** developed by R&I (“**qualifying**” advisors)**
- ✓ **Advisors must be *impartial* and provide Innovation support, in particular for **preparing and implementing Operational Group projects of the EIP AGRI****
- ✓ **Obligatory regular *training* for advisors**

CAP plans post 2020 – main new AKIS issues

developing knowledge hubs/reservoirs for practice can help !

- The CAP Strategic Plans regulation provides **many new or improved tools for AKIS** under the Cross-Cutting Objective:

-**Farm advice**: MS must have impartial advisors integrated within the AKIS covering all sustainability fields with up-to-date K&I, obligatory training

-Support for **knowledge exchange** and information events, including for advice, demo and training, **thematic and cross-sectorial events**

-Obligation to provide **innovation support for OGs - from grassroots ideas**

-**CAP networks** (Art. 113): will connect **existing OGs to collaborate** & interact with **Horizon Europe projects**

2 main & linked instruments for AKIS:

1. **Back-office for advisors** –
"knowledge hub" Art 114(a)
2. **Innovation support service** –
"Innovation hub" Art 15(4)

section 4.2 of the SCAR AKIS 4 report

More info:

- An animated infographic on innovation support services:
<https://www.youtube.com/watch?v=pTV6kLH0ykg>
- A practical example of an innovation support service on page of the SWG SCAR AKIS report **page 105-106**:
https://agriculture.ec.europa.eu/system/files/2019-10/report-preparing-for-future-akis-in-europe_en_0.pdf
- **Brochure on innovation support services**:
<https://ec.europa.eu/eip/agriculture/en/publications/eip-agri-brochure-innovation-support-services>

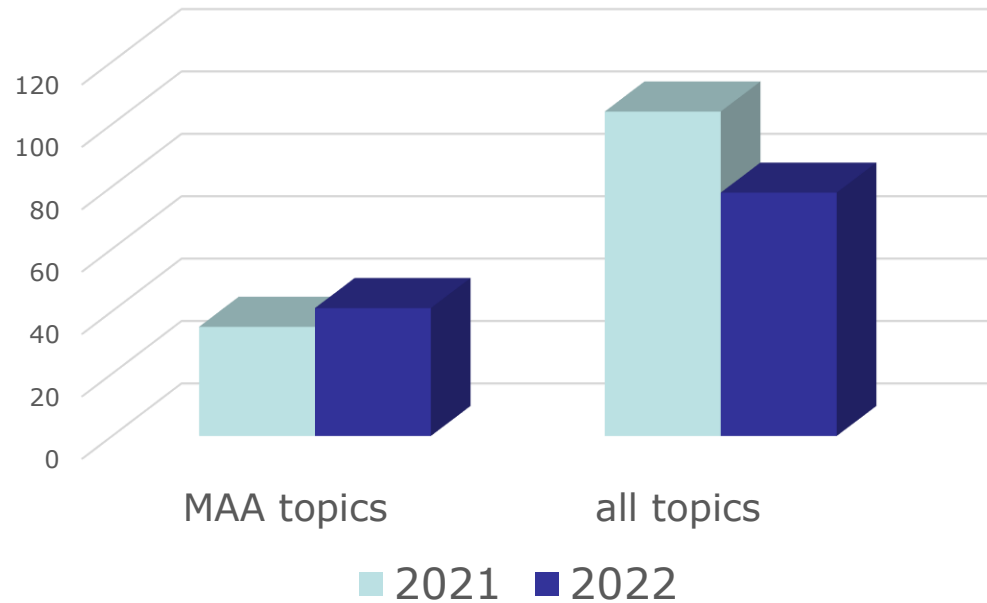


How can CAP networks help strengthening innovation and knowledge exchange on all 9 CAP objectives?

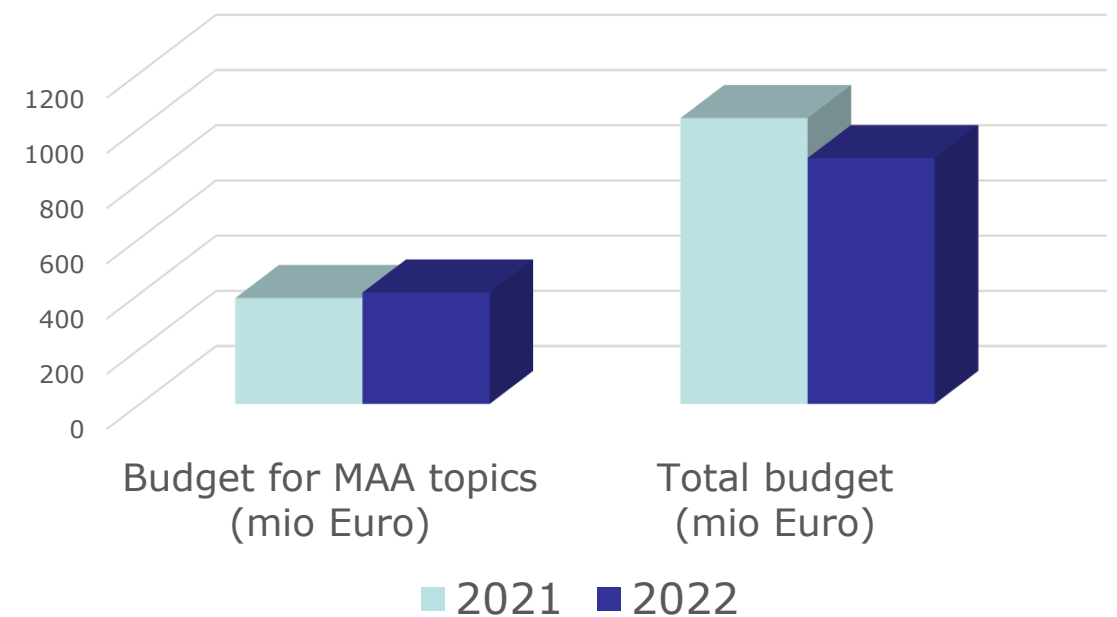
1. **Collect and share outcomes** of 3200+ EIP OGs from current CAP, and of 190 H2020 multi-actor projects + future Horizon Europe MA proj. (+ filtering & translating)
2. Make use of the EIP website + knowledge reservoirs being prepared under H2020 (([link to EU-FarmBook](#)),
3. **Connect OGs with Horizon projects** = great added value.
4. **Keep the inventory of OGs and advisors up to date!**
developing knowledge hubs/reservoirs for practice can help !
Also for improving the quality of OGs and HE MA projects
5. All this material provides great input for local AKIS actors (farmers, advisors, education, trainers, media, businesses, researchers,..): **training** for farmers and for advisors, peer-to-peer events, **demonstrations**, **website**, **e-learning**, **education**, **Innovation Support** ([link to ATTRACTISS](#)), ...
6. Organising **events** to link and network AKIS actors for future cooperation

2021-2022 budget Horizon Europe: half are Multi-Actor topics => to find competent non- scientific actors is essential (adv. dbase => visibility↑)

Number of topics



Budget for MAA projects



	Number of MAA topics	MAA Topic share	Total number of topics	Budget MAA topics (mio Euro)	MAA Budget share	Total budget (mio Euro)
2021	35	34%	104	383,5	37%	1035,3
2022	41	53%	78	403,5	45%	890,64
Total	76	42%	182	787	41%	1925,94

AKIS & EIP-AGRI – prepare an EU knowledge reservoir for practice which will help the advisors' back-offices for innovation support and more competent advice

- ✓ **FARMBOOK:** (2022-2029) MS plan or already have **knowledge databases**, we need to ensure they become **interoperable**, to save costs and avoid duplication through cooperation!
- ✓ **MODERNAKIS** project (2022-2029): helps MS learn from each other how to build a **well-functioning AKIS** and what are good AKIS interventions (exchanging experiences and train new actors)
- ✓ **ATTRACTISS** project (2022-2027) helps the building of **innovation support services** across the EU and shares the related knowledge
- ✓ **EU advisory networks, EU thematic networks, EU thematic networks built on at least 5 OGs from 3 MS**



Cooperation between those projects is essential

What post 2020 ?

Jean
Monnet
Father of Europe

12/05/1954



“Ce qui nous arrête, c’est la peur du changement. Et pourtant, c’est du changement que dépend notre salut”

“What stops us is the fear of change.
And nevertheless, it is on change that our
salvation depends”

Knowledge reservoirs post 2020

Reflect very well on what you want. A thorough discussion and analysis with IT experts and your target audience before you write the tender for your knowledge reservoir for practice is essential

We can start here today

And profit from the experience from the EU-FarmBook colleagues

Building and linking AKISs across the EU

*Speed up creativity and
practice application*

*Better connectivity and
quicker circulation of
information*

Speeding up knowledge exchange and innovation



Thanks for your attention

Inge Van Oost – European Commission DG AGRI – Inge.Van-Oost@ec.europa.eu

https://eu-cap-network.ec.europa.eu/support/innovation-knowledge-exchange-eip-agri_en

Questions?



More info available in next slides.....

AKIS Coordination Body

The AKIS coordination body should be (inter)acting as the spider in the AKIS web of the country, interconnecting all key AKIS influencers

- The above responsibilities make it most likely that the AKIS coordination body is situated in the RD Managing Authority of the Ministry of Agriculture
- But **supported by** AKIS networks/platforms/competence centres etc
- Making up a **roadmap, action plan, targets, milestones** etc
- It is the task of the AKIS coordination body **to organise the advice and advisors**, ensuring coverage of all obligatory fields in Art 15 in a smooth way which does not produce overly administrative burden, and
- And must keep advisory support open for all public and private advisors, in particular the ones most trusted by farmers/foresters

Info: EIP Seminar on AKIS strategies in CAP Strategic Plans

16-18 September 2020 (the full seminar was recorded and can be seen again)

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

- Inspiration from an experienced **innovation support service**, followed by a **panel discussion on AKIS policy**.
- Opening speeches from **Commissioner Polish Ministers of Agr.**, one very inspiring and **Rural Inspiration Award OG** + an **overview on the basic elements of AKIS + Q&A**.
- Section on advice: intro + 3 diverse examples of **advisory services**
- Section on role of the **national CAP network for innovation**, again with good examples
- **Online discussions** which happened in the weeks before the seminar (on advisory services, on CAP networks and on the CAP plans), summarised by **Mark Gibson**
- **10 good examples of nice AKIS interventions**
- **4 Member States presenting their CAP plans**, already full of content
- after the breakout sessions, **our Director General Burtscher** closed with a very nice **summary on the interactive discussions** and expresses how he sees the future & AKIS.

<https://ec.europa.eu/eip/agriculture/en/event/preparing-cap-strategic-plans-role-innovation>

Actions related to AKIS Strategic Approach: **KNOWLEDGE FLOWS**

1. **Enhancing knowledge flows and strengthening links between research and practice:** incentivise researchers for their impact beyond academia, e.g. in their careers, by making practice ready outputs, meet practitioners frequently/thematic events, organise on-farm demonstrations where farmers and researchers meet and talk, education for researchers on interactive innovation approaches etc
2. **Strengthening farm advisory services within MS' AKISs:** capturing and sharing farmers' needs, acting as innovation brokers/facilitators, participating in and sharing knowledge from OG innovative projects, advisors' training and thematic events to update knowledge, cross-visits (learning peer-to-peer), spend time with researchers,...
3. **Incentivising interactive innovation projects (OGs, H2020 MA):** help connecting actors, facilitating cross-border and transnational calls/knowledge exchange, establish innovation support services to develop projects and capture farmers' foresters needs and innovative ideas, support intergenerational renewal by experts' collaboration...
4. **Support digital transition in agriculture:** EIP OGs on digital innovation, build, interlink and make use of knowledge reservoirs for practice, digital skills development,...



New Horizon Europe projects relevant for the AKIS – Kick-Offs ongoing (30 mio €)



modernAKIS

ATTRACTISS

EU-FarmBook: supporting **knowledge** exchange between all AKIS actors in the European Union

EU knowledge reservoir (collecting and sharing all OG and MA project materials)

Start date: 01/08/2022

End date: 31/07/2029

[Grant agreement ID: 101060382](#)

Modernisation of Agriculture through more efficient and **effective Agricultural Knowledge and Innovation Systems**

EU exchange on AKIS structuring and interventions

Start date: 01/09/2022

End date: 31/09/2029

[Grant agreement ID: 101060527](#)

AcTivate and TRigger ACTors to deepen the function of **Innovation Support Services**

EU exchange on ISS structuring and interventions

Start date: 01/10/2022

End date: 31/09/2028

[Grant agreement ID: 101061060](#)

New Horizon Europe projects relevant for the Innovation strand of the EU CAP Network: Thematic Networks: will link with the AKIS structures

B-THENET

Best practices and innovations for
a sustainable beekeeping

Start date: 01/09/2022
End date: 31/08/2026

[Grant agreement ID: 101059812](#)

BROILERNET

Practice and Science Broiler
Production Innovation Network

Start date: 01/08/2022
End date: 31/07/2026

[Grant agreement ID: 101060979](#)

Grazing4AgroEcology

European Network to promote
grazing and to support grazing-
based farms on their economic
and ecologic performances as well
as on animal welfare

Start date: 01/09/2022
End date: 28/02/2026

[Grant agreement ID: 101059626](#)

New Horizon Europe projects relevant for the Innovation strand of the EU CAP Network

New projects from the call
2021:

**Broaden EIP
Operational Group
outcomes across
borders by means of
thematic networks,
compiling and
sharing knowledge
ready for practice
(minimum 5 OGs of
minimum 3 MS)**

Oper8

European **Thematic Network** for
unlocking the full potential of
Operational Groups on alternative
weed control (20 OGs)

Start date: 01/10/2022
End date: 30/09/2025

[Grant agreement ID: 101060591](#)

CLIMED-FRUIT

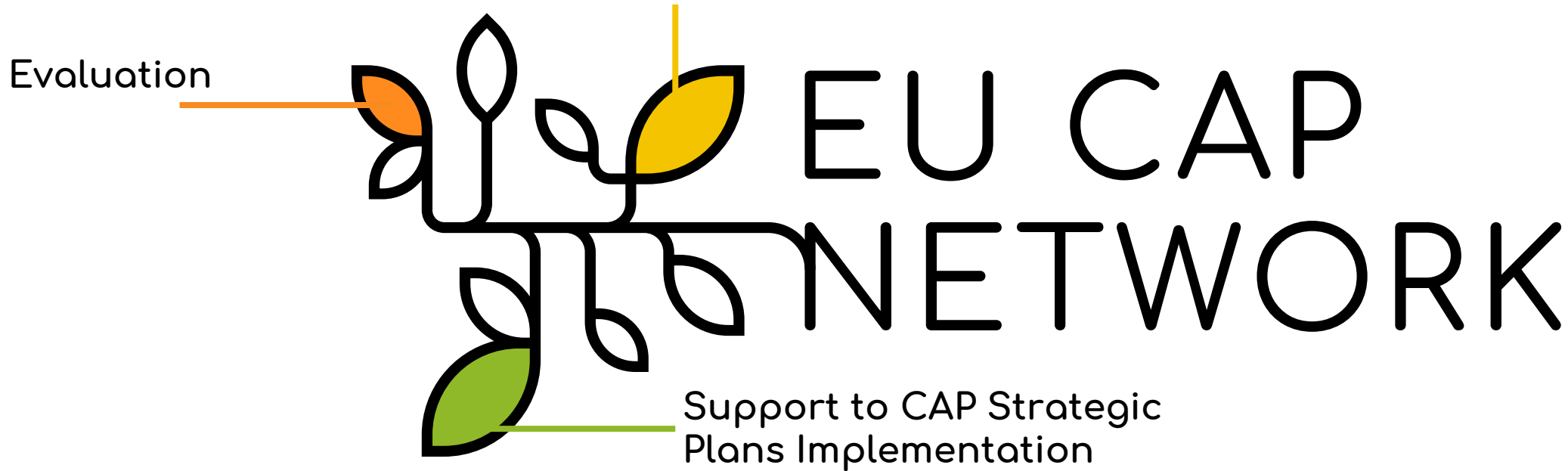
Adaptation to climate change and
mitigation for perennial crops in
Mediterranean Area.

Start date: 01/10/2022
End date: 31/09/2029

[Grant agreement ID: 101060474](#)

New Network, New Identity

Innovation (yellow = optimism, energy, happiness, creativity of mind, in



Blooming together....

EIP/AKIS: current situation after CAP network launch



Innovation & knowledge exchange | EIP-AGRI

Support Facility for Innovation and Knowledge exchange including EIP-AGRI

The 'Support Facility for Innovation and Knowledge exchange including EIP-AGRI' is a key part of the EU CAP Network. Its role is to facilitate communication and cooperation between those with a keen interest in sharing knowledge and innovative ideas for sustainable agriculture, forestry and rural areas.

It connects farmers, foresters, advisors, researchers, business representatives, environmental groups, NGOs, consumer interest groups and other innovators in the EU CAP Network. Its ultimate aim is to help build up robust flows of knowledge and speed up innovation in agriculture, forestry and rural areas.



EIP/AKIS: current situation after CAP network launch



European Commission > EIP-AGRI > About EIP-AGRI > AKIS in the EIP-AGRI spotlight



- About
- Europe 2020 strategy
- Funding streams
- Operational Groups
- Horizon Europe
- Horizon 2020
- Multi-actor projects
- Thematic networks
- AKIS

AKIS in the EIP-AGRI spotlight

What is AKIS?

Knowledge and innovation play a crucial role in helping farmers, foresters and rural communities meet current and future challenges. To make sure that relevant people get connected, and that knowledge is shared between everyone who uses and produces it, effective '**Agricultural Knowledge and Innovation Systems**' (AKIS) are needed across the EU. This will further support the development of innovative solutions that work in practice.

Watch the EIP-AGRI animated video '**AKIS: Building effective knowledge flows across Europe**' to see what AKIS stands for, and how it can help tackle current and future challenges for farmers, foresters, rural communities and many others.





EIP/AKIS: current situation after CAP network launch

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Operational Groups

Operational Groups are intended to bring together multiple actors such as farmers, researchers, advisers, businesses, environmental groups, consumer interest groups or other NGOs to advance innovation in the agricultural and forestry sectors.

Learn more about Operational Groups:

- [What is innovation?](#)
- [Concept EIP-AGRI Operational Groups](#)
- [Video: Operational Groups - first experiences](#)
- [Operational Groups database](#)
- [Innovation support services](#)
- [How to evaluate innovation?](#)
- [Contact Managing Authorities](#)
- [Links to national Operational Group databases](#)

EIP/AKIS: current situation after CAP network launch

AKIS

Digital agriculture

EIP-AGRI projects database

EIP-AGRI Operational Groups

Events

30-01

NOV-DEC

2022

TRAINING AND WORKSHOPS

EIP-AGRI workshop "Young entrepreneurs - Engines of innovation in rural areas"

06-07

DEC

2022

CONFERENCES AND SUMMITS

EU CAP Network Seminar 'Smart circular farming to address high energy and fertiliser prices'

https://eu-cap-network.ec.europa.eu/support/innovation-knowledge-exchange-eip-agri_en

Filter by

Events (2)



Keywords

Status

Event type

Event date

Subject

Organisers

Showing results 1 to 2

STATUS Upcoming and ongoing

ORGANISERS EIP-AGRI Support Facility

- 17-18 JAN 2023** EXPERT MEETINGS
EU CAP Network Brokerage event 'Get involved in Horizon Europe advisory networks'
Bulgaria
- 24-25 JAN 2023** EXPERT MEETINGS
EU CAP Network Focus Group recovery of abandoned agricultural lands
Spain

AKIS seminar 14-15 June 2023
With support of the **ModernAKIS** project

Tool on AKIS

CAP tool on CCO: content on AKIS strategic approach and interventions

https://ec.europa.eu/eip/agriculture/sites/default/files/8.1_tool_for_modernisation_-_akis_and_digital_technologies_-_on_circabc_7_oct_2021.pdf

Legal references and their interaction

- Why do we need well-functioning AKIS?
- How to shape an AKIS fit for the future?
- Strengthen knowledge flows and links between research and practice
- Fostering all farm advisors' knowledge and strengthen their interconnections within the AKIS
- Enhancing cross-thematic and cross-border interactive innovation
- Making effective use of information and communication technologies to improve knowledge sharing

Tool on AKIS

CAP tool on CCO: AKIS

- Main new elements in the post 2022 CAP related to AKIS and EIP
 - Obligations
 - Opportunities
- **Cornerstones for an AKIS fit for the future**
 - EIP-AGRI Operational Group (OG) innovative projects - Art. 71 and 114
 - CAP networking for innovation post 2022 - Art. 113 and Art. 102(a)
 - New and more interactive functions for advisors, innovation support
- How reflect the AKIS Strategic Approach in the CAP plan?

Tool on AKIS

CAP tool on CCO: AKIS + Annexes

[8.1 tool for modernisation - akis and digital technologies - on circabc 7 oct 2021.pdf \(europa.eu\)](#)

- AKIS related impact, result and output indicators
 - Impact indicator (Article 7, Annex I of the SPR)
 - Output indicators (Article 7, Annex I of the SPR)
 - Main Result indicator (Articles 7, 97 and Annex I of the SPR)
- Guidance questions for the assessment of the AKIS strategic approach
- **Annexes – very useful !!!**
 - I. Background information on AKIS
 - II. Why do we need well-functioning AKIS?
 - III. Basics on EIP Operational Groups
 - IV. **Innovation related CAP networking elements** to be brought to the MS' attention when developing their CAP plan
 - V. **Good practices to integrate advisors in the AKIS**
 - VI. Links to Horizon 2020 and Horizon Europe projects
 - VII. Common format for the output of EIP OG projects

Use Communication material from the EIP-AGRI at EU level: filter, translate, and spread knowledge from abroad

- Use the Database of OGs to connect OGs etc within and beyond the country/region
- AKIS animated infographic: <https://ec.europa.eu/eip/agriculture/en/news/new-animated-video-akis-building-effective>
- Updated overview of the Focus Groups: https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/focus_groups_state_of_play_november_2020_update.pdf
- List of EIP-AGRI Events 2013-2020: https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/eip-agri_factsheet_overview_eip-agri_events_2020_en.pdf
- Animated infographics: [Innovation Support Services](#), [Soil Salinisation](#), [Focus Groups](#) , etc
- [Agrinnovation magazine](#) on soil – Sept. 2020
- Monthly newsletter, press articles, Brochure on climate-smart agriculture, Thematic campaigns (social media, newsletter): animal welfare, soil, forestry, Operational Groups and new farmers



Further info:

SWG SCAR AKIS 4 report: [Documents \(scar-europe.org\)](https://scar-europe.org)

See in particular sections 1.2 What is AKIS?, 1.3 Multi-actor projects, 1.4 national thematic networks, 1.5 possible actions for CAP AKIS Strategic Plans) and chapter 4 (Advisors and advisory instruments and functions)

AKIS animated infographic (3 min):

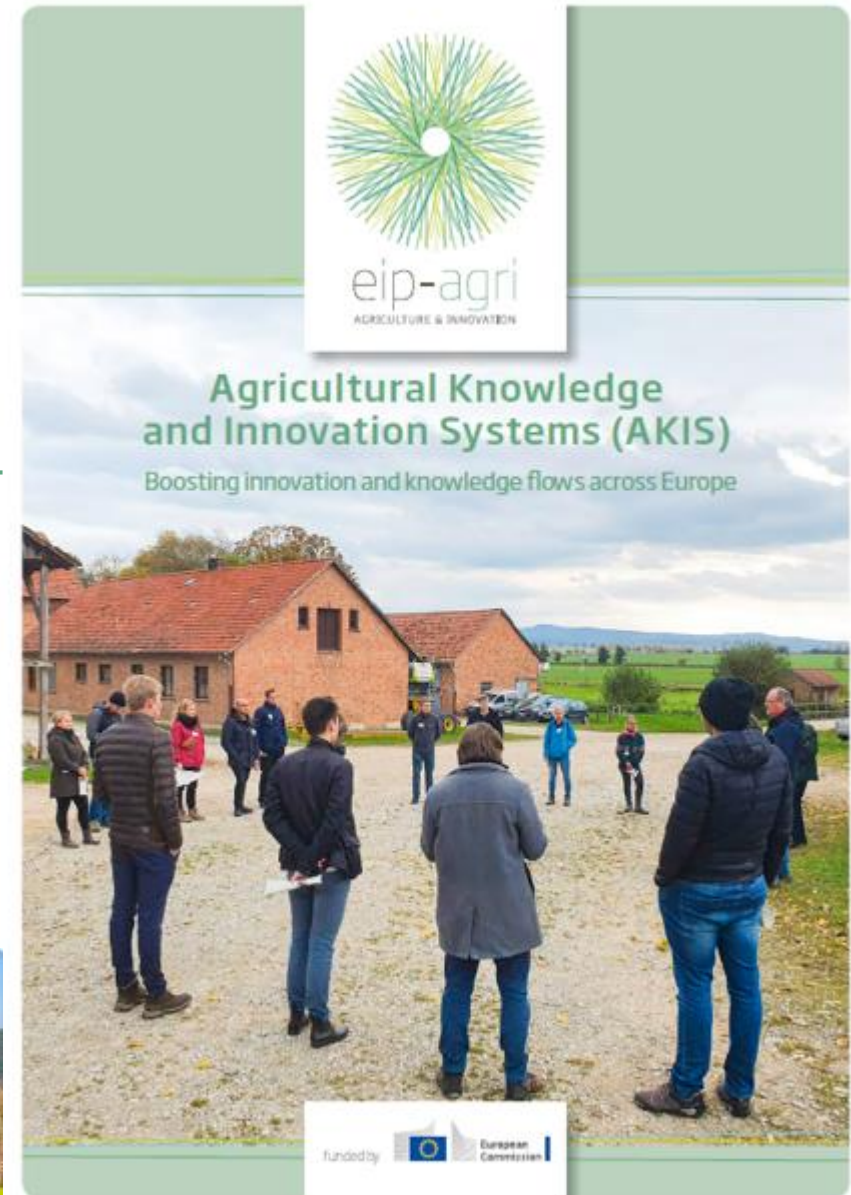
<https://ec.europa.eu/eip/agriculture/en/news/new-animated-video-akis-building-effective>

June 2021 webinars on EIP-AGRI website <https://ec.europa.eu/eip/agriculture/en>

[14-15 June 2023: next AKIS seminar](#)

EIP-AGRI communications

- A **Thematic webpage on AKIS + new AKIS brochure** is created:
<https://ec.europa.eu/eip/agriculture/en/about/akis-eip-agri-spotlight>
- **Press article on advisory Back-Office in Slovenia feeding into Innovation support and the whole AKIS:**
<https://ec.europa.eu/eip/agriculture/en/news-events/press-media/press-release/slovenia-integrates-advisors-its-national>



Integrating advisors within the AKIS: some examples...(1)

CAP networks can help providing info or organising events for many of these interventions/tasks

- ✓ Advisor giving **holistic on-farm one-to-one advice** on economic, environmental and social dimensions, capable of delivering up-to-date technological and scientific information developed by R&I (very broad scope)
- ✓ **Specialist advisor** on a certain theme, on-farm or off-farm (**“back-offices”**)
- ✓ Provide **individual innovation support**: capture grassroots innovative ideas and accompany the preparation and implementation of an EIP OG (CAP networks can bring innovation brokers together to learn from each other)
- ✓ **(Obligatory yearly) training of advisors** on themes, or learning new approaches and skills (eg social farming, digital, short chains, ...)
- ✓ **Advisors can provide training** farmers, farm workers etc (eg IPM)

Integrating advisors within the AKIS: some examples...(2)

- ✓ Advisors *joining/organising knowledge exchange events with researchers, farmers etc, making workprogrammes, exchanging practical needs, Advisors writing in agricultural journals, websites, social media, newsletter, EIP event coordinator*
- ✓ Advisors leading a multi-actor thematic network (e.g. RMT) at national/regional level
- ✓ Advisor organizing a farm demonstration, a fair, another type of event
- ✓ Advisor as **partner in an EIP OG**, research project, communication event,...
- ✓ Advisor going abroad to learn and come back to train and disseminate new knowledge (“**advisor mobility budget**”)

=> Result: advisors are integrated within the AKIS system (in a fully integrated manner, serving and making use of all kind of interventions)