

EU-FARMBOOK PLATFORM IS NOW LIVE

READY TO WELCOME YOUR
PRACTICE-ORIENTED MATERIALS



EU-FarmBook
PLATFORM PRE-LAUNCH
EXCLUSIVE ONLINE EVENT



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EU-FarmBook

Empowering European agriculture
through EU-funded research and innovation.

[Search](#) 

Ex: forest irrigation, David Simmons, biomass,...

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WHY IS THIS RELEVANT?



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MARIO BÉJAR FUENTES

PROJECT MANAGER



“

Young farmers stay committed to sustainability but feel like they have been hit with targets without any practical means to reach them. We need to solve this collectively



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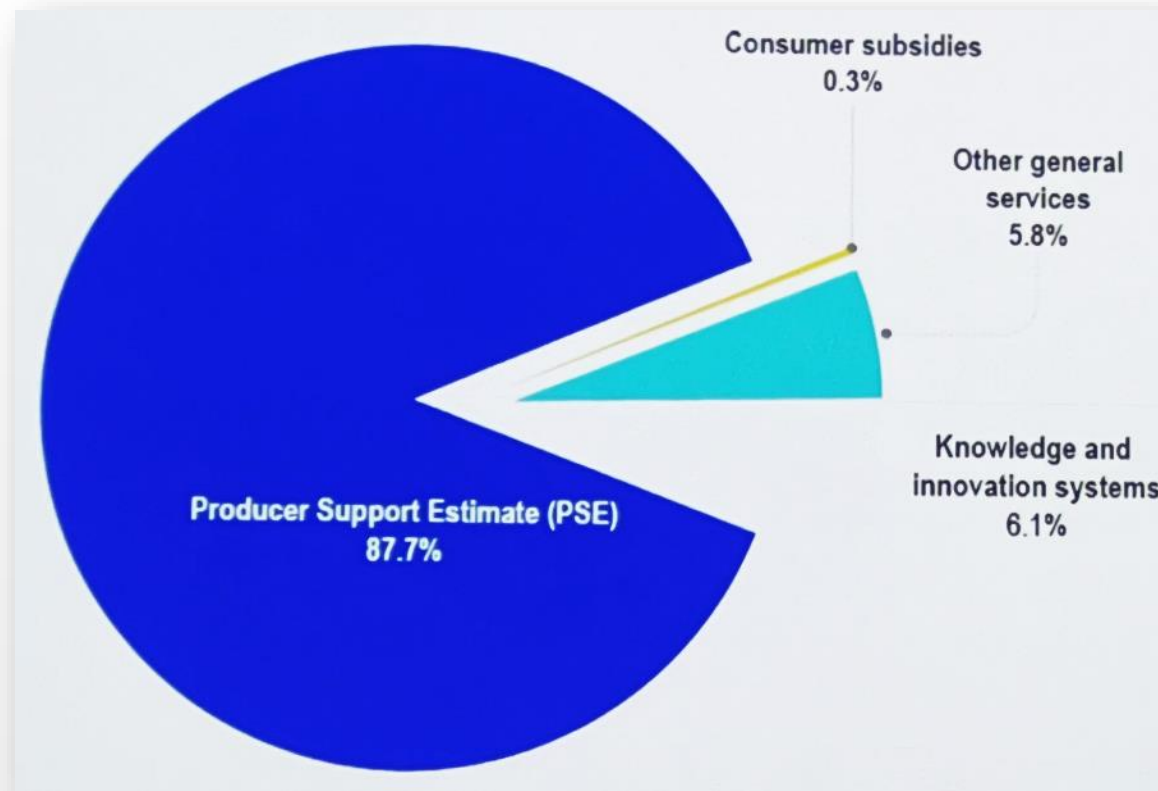


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EU IS A CATALYST FOR RESEARCH AND INNOVATION BUT RESOURCES TO AKIS ARE RELATIVELY LIMITED



SOURCE: OECD (2022). "PRODUCER AND CONSUMER SUPPORT ESTIMATES" DATABASE



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**THIS IS OUR
STARTING POINT**
LET'S EMBRACE THE
JOURNEY TOGETHER!



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WHO IS THE CONTRIBUTOR?

THE CONTACT PERSON BETWEEN A PROJECT AND EU-FARMBOOK
PROVIDER OF PROJECT OUTPUTS (PARTNER OR COORDINATOR)

PRACTICE-ORIENTED MATERIALS DERIVED FROM EU-FUNDED PROJECTS:

- HORIZON 2020
- HORIZON EUROPE
- EIP-AGRI OPERATIONAL GROUPS



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WHY SHOULD YOU CONTRIBUTE?



FREE MAINTENANCE-HOSTING
AND OPEN ACCESS



SUPPORT
CENTER



DOMAIN SPECIFIC



EASY UPLOAD PROCESS



PLATFORM FUNDED AND
ENDORSED BY THE EC



INTEGRATION OF PRACTICE
ORIENTED MATERIALS



PROJECT VISIBILITY
AND FINDABILITY



RESPECTS AUTHORS
RIGHTS



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WHAT ARE THE BENEFITS AWAITING CONTRIBUTORS?

1

ENSURING THE OUTPUTS FROM YOUR PROJECT ARE **EASILY ACCESSIBLE AND FINDABLE** FOR ALL RELEVANT USERS

DISSEMINATION

2

SPEED UP THE USE OF PRACTICAL OUTCOMES FROM EU-FUNDED PROJECTS BY USERS

EXPLOITATION

3

INCORPORATING PRACTICAL OUTCOMES INTO THE KNOWLEDGE NETWORKS AND DECISION-MAKING OF USERS.

IMPACT



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ALONE YOU CAN GO FAST. TOGETHER WE CAN GO FAR!

THE PLATFORM INFRASTRUCTURE IS READY. WE HAVE A HOUSE.

TOGETHER WITH YOU WE CAN MAKE IT A HOME:

- BY COLLECTING KNOWLEDGE FROM MANY AKIS ACTORS THROUGH THE PLATFORM
- BY PROMOTING REGULAR USE
- BY GUIDING YOU THROUGH THE LARGE AMOUNT OF KNOWLEDGE



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MEET **FARMBUDDY** OUR SEARCH ENGINE

*TOP-NOTCH SEARCH ENGINE CAPABILITIES
ARE READY FOR ACTION*



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WHY SHOULD YOU START CONTRIBUTING TODAY?

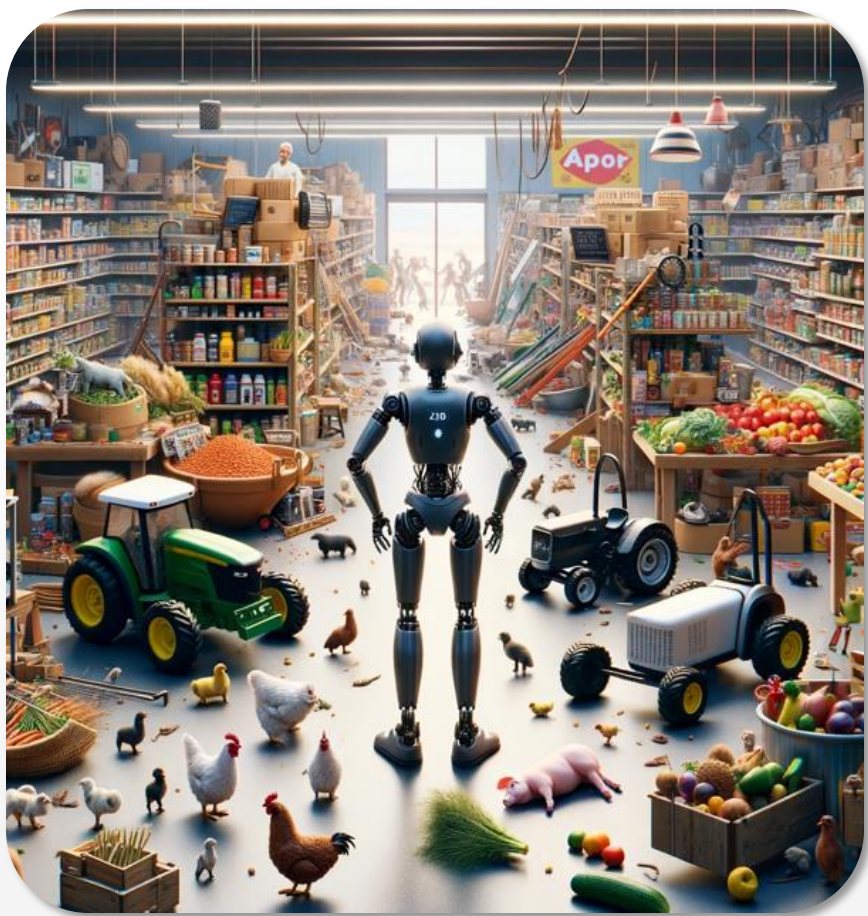


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MORE PRACTICE ORIENTED MATERIALS (POM)

FARMBUDDY (SEARCH ENGINE) CAN LEARN MORE AND IMPROVE AI SKILLS FROM THE VARIETY OF CONTENT.



ULTIMATE GOAL

POPULATE THE EU-FARMBOOK PLATFORM WITH DIVERSE CONTENT THAT **SUITS THE INTEREST OF THE FARMERS, FORESTERS AND OTHER RURAL ACTORS**



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KEY FOR OPTIMAL RESULTS IN THE PLATFORM?

METADATA

- ADD ADDITIONAL INFORMATION
- SEARCH ENGINE SPEEDS UP
- BEST CONTENT MATCHES





IN THAT WAY

EU-FARMBOOK PLATFORM CAN
HELP **GET YOUR PROJECT'S
OUTPUTS** INTO THE HANDS OF THE
**FARMERS, FORESTERS, AND
ADVISORS** ACROSS EUROPE WHO
NEED IT MOST



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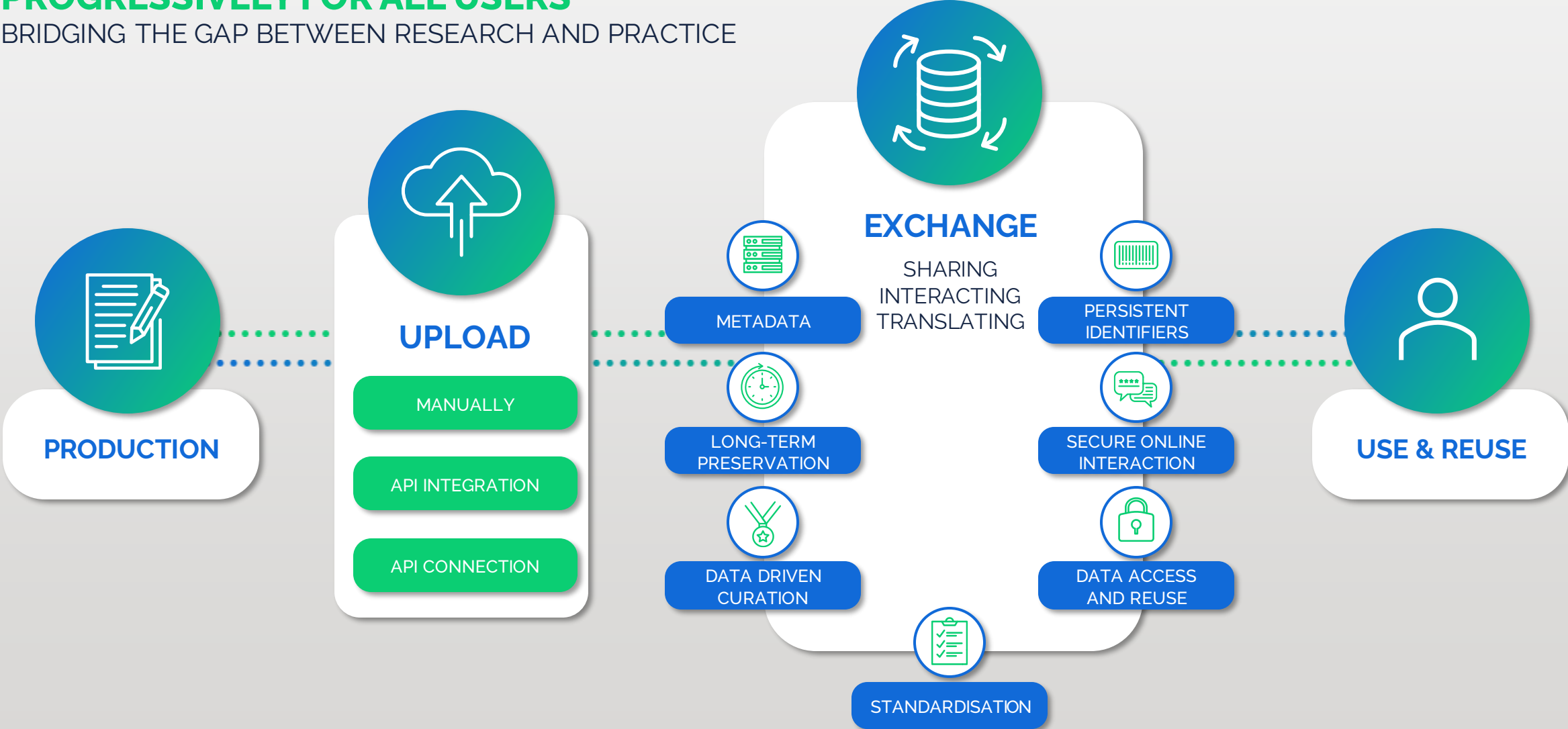


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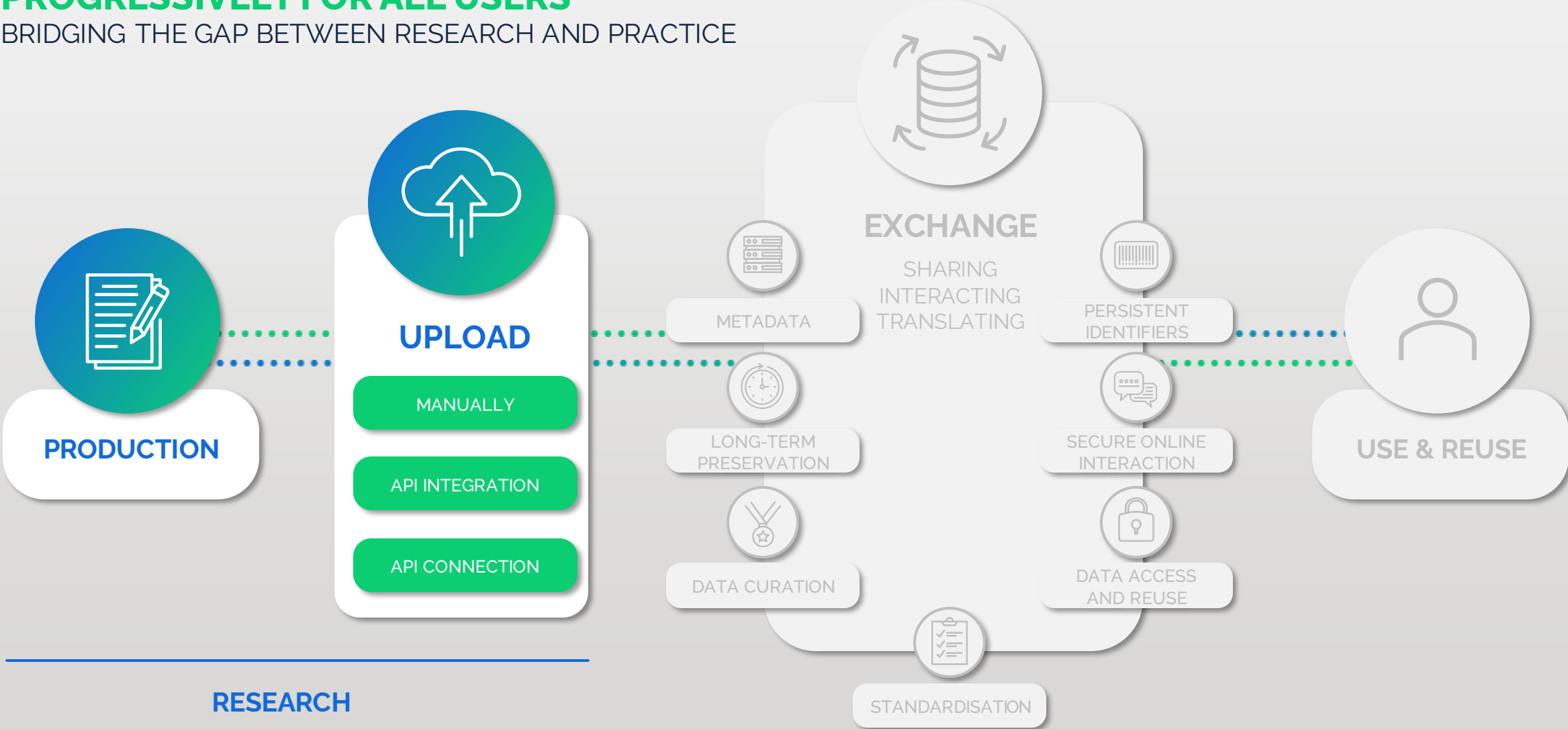
THE EU-FARMBOOK PLATFORM IS READY FOR CONTRIBUTORS AND PROGRESSIVELY FOR ALL USERS

BRIDGING THE GAP BETWEEN RESEARCH AND PRACTICE



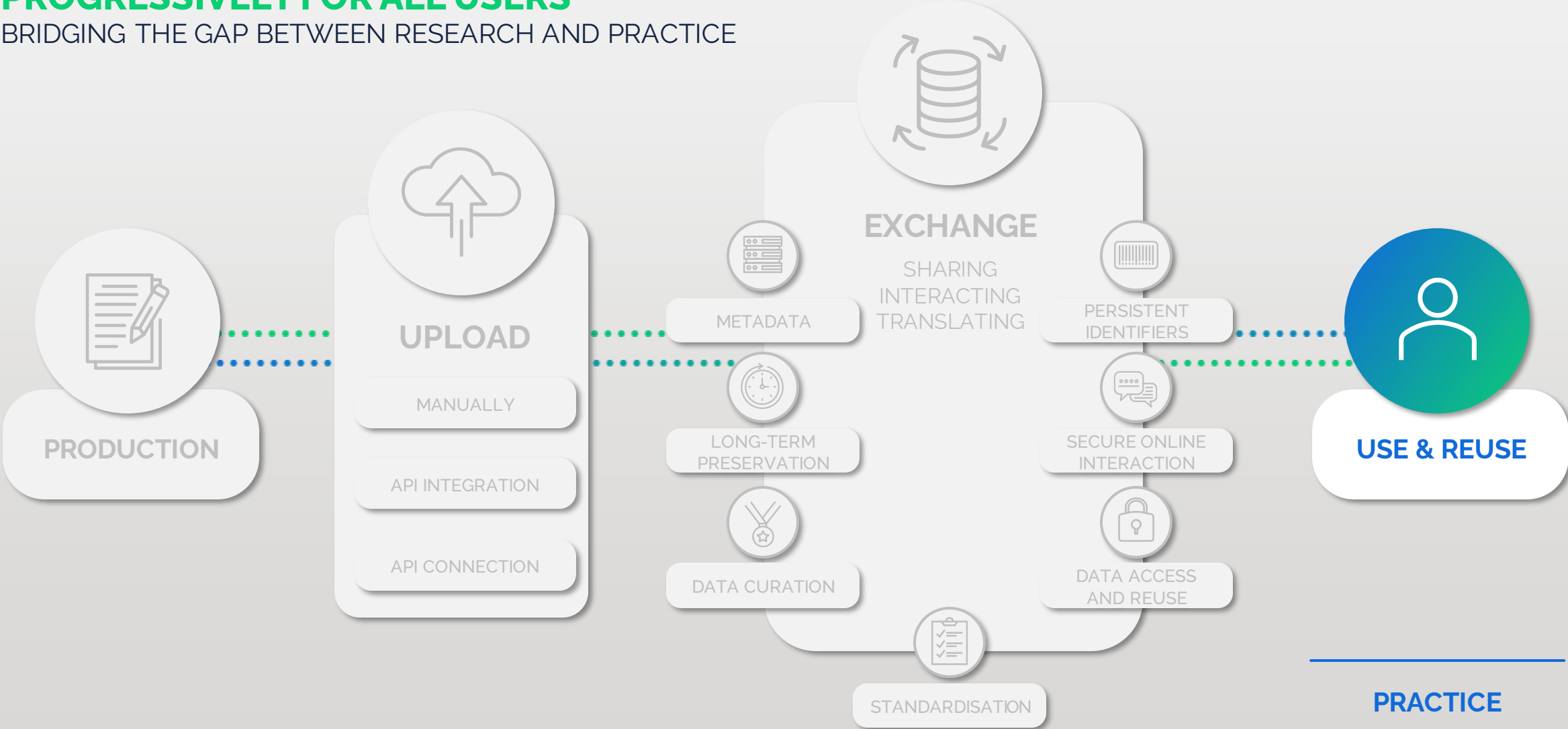
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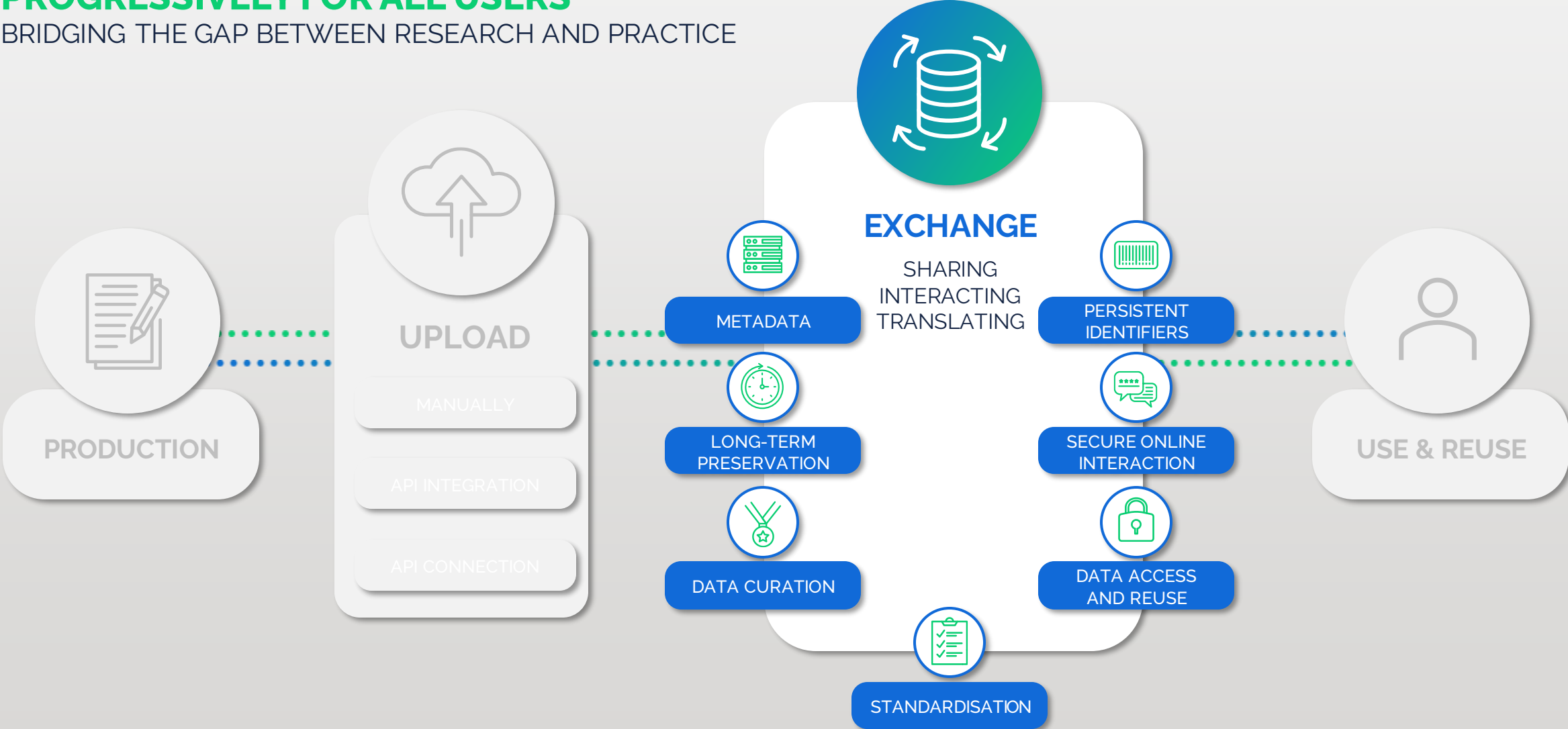
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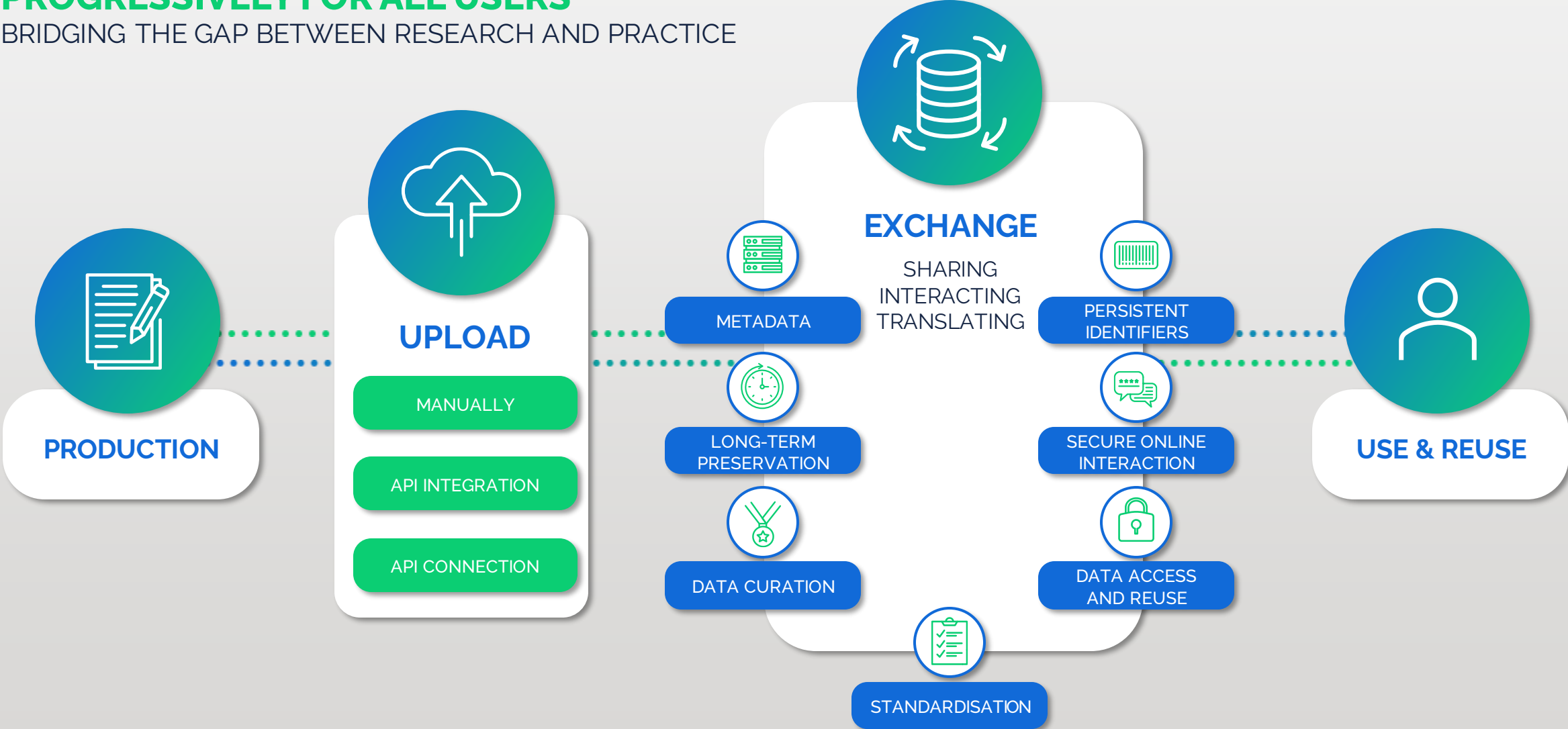
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HOW CAN WE HELP YOU GETTING STARTED



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ARE THE PRACTICE-ORIENTED MATERIALS STRUCTURED IN A DATABASE?

IF YES

API CONNECTION OR INTEGRATION



CONNECTION



INTEGRATION

IF NOT

MANUAL UPLOAD



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ARE THEY ALREADY AVAILABLE IN ANOTHER PLATFORM?

IF YES

LET'S GUIDE YOU THROUGH THE PROCESS

Note: You cannot manually upload links at the time of the pre-launch event

IF NOT

PERFECT. LET'S CONNECT!

**EU-FARMBOOK IS A DATABASE OF AGRICULTURAL AND FORESTRY
INFORMATION, NOT A DISTRIBUTION CENTER FOR OUTPUTS**



BACKBONE OF CONTRIBUTOR AGREEMENT

TWO PARTIES

DEFINITIONS

IN GENERAL

FREE ACCESS TO CONTRIBUTIONS
OPEN SCIENCE
KNOWLEDGE EXCHANGE

RESPONSIBILITY OF
THE CONTRIBUTOR

EU-FARMBOOK
RETAINS SOME
RIGHTS

ACTIONS OF THE
CONTRIBUTOR

AMENDMENTS
TERMINATION



WHO SHOULD AGREE ON THE CONTRIBUTOR AGREEMENT?

FINISHED PROJECTS

ANY PROJECT PARTNER CAN
CONTRIBUTE IF
THE COORDINATOR CAN'T BE
CONTACTED ANYMORE

USE CONTACT FORM TO SEND REQUEST

ONGOING AND FUTURE HORIZON PROJECTS

PROJECT COORDINATOR :
WE HAVE CONTACT INFO
AND CAN VALIDATE THEIR IDENTITY.
WE EXPECT THEM TO KNOW THE
INTELLECTUAL PROPERTY RIGHTS OF POM



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THE ROLE OF AMBASSADORS



CONNECT & SUPPORT

ACROSS THE MEMBER STATES IN YOUR OWN LANGUAGE



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CONNECT WITH THE AMBASSADOR IN YOUR MEMBER STATE



welcome.eufarmbook.eu/engage

